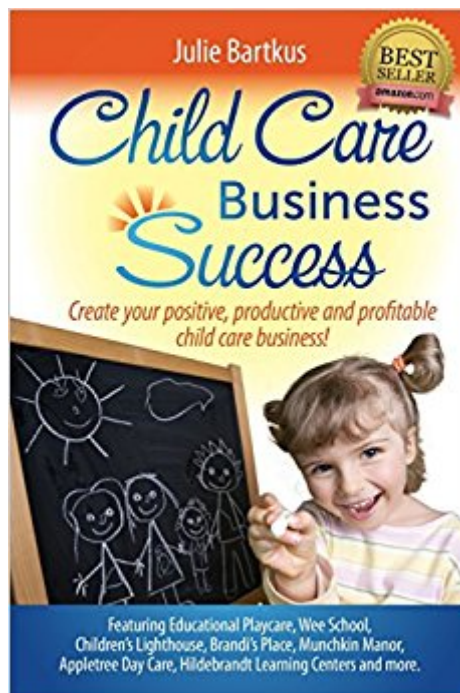




The book was found

Child Care Business Success: Create Your Positive, Productive And Profitable Child Care Business!



Synopsis

Inside secrets and never-before-revealed stories are shared in this one-of-a-kind book by Child Care Business Success Mentor Julie Bartkus. Julie's mission has been to help child care owners create their positive, productive and profitable child care businesses for almost 20 years, and now in her book, *Child Care Business Success*, she interviews several child care business owners who stand out above and beyond all others in their communities because of one thing. This one thing is THE thing that Julie is so very passionate about sharing with child care owners worldwide. It has the power to transform child care programs, including filling enrollments in record time, attracting and retaining DREAMY staff and clients, and sustaining a motivated and dynamic team; this allows child care owners to experience the time, freedom and profits that they desire and most importantly deserve. Are you ready to discover the power of this one thing and get really DREAMY with your child care business?

Book Information

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Customer Reviews

"If you are truly motivated to build a successful child care center, don't put down this inspirational book until you reach the last page. Whether dealing with keeping your center full, inspiring or retaining your staff, the stories in here will give you invaluable insights and contribute to your success. I wish I had this book 25 years ago as we were getting started."--Ty Durekas, Co-Founder, Children's Creative Learning Center"Julie Bartkus is an inspiration; it is no wonder so many people wanted to be a part of this book! *Child Care Business Success* is a telling work, genuinely motivated

by Julie's vision to support child care owners as they strive to uplevel their businesses. With every story shared in this book, you'll be inspired to make your vision your reality. Julie has a personal, heartfelt approach to getting to the root of the real needs in child care while supporting her clients with her easy-to-follow Child Care Business Success Model. With every page you read it will become clearer and clearer that what you desire is possible!"--Dena AuCoin, Kaplan University

"Julie Bartkus has written a masterpiece that should be put into the hands of every child care business owner and director. Her insightful interviews and easy-to-follow success model make this book a gem. Her book is awesome and one I simply couldn't stop reading!"--Regina Miller, Owner, Princeton Children's Center

"Being mentored by Julie Bartkus has brought me so many gains, both professionally as a child care business owner and personally. As I've implemented her strategies over these past two years that we've been working together, I've seen a transformation in my business that I didn't even know was possible. In the first three weeks alone we enrolled thirty-six children--far more than we ever had enrolled before in that short of a time."But the benefits far exceed enrollment. My vision has become a powerful force in our program. Families recognize a difference in our program and want to be part of what we offer. Our teaching team has become more professional and aligned with the vision of the company to wrap our arms around our families. We no longer struggle with petty problems, but instead forge pathways to new levels of excellence. In one year we went from a program with a provisional license to a four-star program, and we have increased revenues for our single site by over \$200,000 per year."As I read this book I recognized so much of what Julie taught me through her mentoring. I know this book will have a powerful impact on other child care business owners and directors who are looking for a way to reach much higher goals in their child care businesses."--Mary Wardlaw, Owner, The Children's Center

"Julie Bartkus understands the big issues that truly make the difference for child care business success-having a vision and culture that motivate an empowered team of people. This book helps bring these critical concepts to life with powerful, real-world case studies."--Ron Spreeuwenberg, Co-Founder and CEO, HiMama

Julie Bartkus is an internationally known speaker, author, consultant, mentor and coach, helping child care owners and directors create their positive, productive and profitable child care programs and businesses. She works with child care programs worldwide sharing her Child Care Business Success Model through her speaking engagements, onsite customized programs and her Child Care Business Success Conference and Magazine. Her Child Care Program of Excellence Mentorship is transforming the lives of child care owners and those they reach, helping them to

stand out as "the child care program of choice" in their communities.

Julie is amazing and her book consolidates much of the wisdom she has collected in all of her years of helping child care business owners create more "positive, productive and profitable child care businesses." I have been working with Julie for almost three years now when my husband and I bought an existing preschool that has been in operation since 1963. In that time, I have seen a dramatic difference in my child care business. First, my staff turnover is staggeringly low. In 2015, with a staffing need of 15, I turned over 20 people! In 2016, we closed our School Age program so we needed a staff of 11 and we turned over 10 people. This year to date, I have had to fire 1 person!!! Second, the turnover in families has dropped so we are keeping more families than before. Lastly, since June 1, 2017, to now - August 7, 2017 - we have enrolled 16 new children at a time when typically enrollment is non-existent. Over all our enrollments are up, from 36 in October 2014 to a high of 53 this year. I can't say enough about Julie and her book - read it and reap the rewards!

There are many books, groups, conferences and mentors for the childcare field. What makes Julie Bartkus different? Julie is able to meet you where you are. She finds your inner strength, your passions, your vision, your weaknesses, your desires and pushes you out of your comfort zone to not only strengthen and grow your business but you as a person as well. Julie is genuinely concerned about who you are and how you can become the best you can be! Usually we are the ones that are holding our businesses from being profitable and Julie is able to shed light on what and where we need to look. This book is a must have. Once you have read the first page you will know that you have found a person who knows the childcare business and is willing and able to help you take the next step to success.

As an Early Childhood Professional who has assisted in opening four child care centers, I fully recommend Julie's book! Wow! I am so excited for owners and directors to have this amazing book to guide them. Julie is elevating the child care business to a new level in so many positive ways!

Julie Bartkus has created the book of my dreams! I devoured it cover to cover! I could not put it down! This should be in the hands of every Child Care Owner and Director.

A must read for child care owners and directors

This is by far the BEST book about child care business success that I have read! If your goal is to write your own success story in the child care industry, this book will give you all the tools you need. Julie Bartkus is passionate, inspiring and dedicated to helping others transform their mindset in order to achieve success. The strength of positive and productive relationships is central to the content found within these pages. Julie begins by clearly defining her Child Care Business Success model and keeps the conversation moving along as experts in the industry share what matters most to the decisions they make on a daily basis. The information presented will motivate you to rethink how you operate your business, prioritize your actions, build lasting relationships, retain a dedicated staff and impact the families you serve.

Dianne Baker
Educator, Consultant,
Trainer, Curriculum Developer

"Julie Bartkus has written a masterpiece that should be put into the hands of every child care business owner and director! Her insightful interviews and easy to follow success model make this book a gem. Her book is awesome and one I simply couldn't stop reading!"-Regina Miller, Owner, Princeton Children's Center

This book is a great read. The stories will help child care center owners better understand the actions they need to take to achieve their goals. This little gem provides great advice on everything from staff motivation to websites and more...

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